

5-th CONFERENCE ON BRITISH AND AMERICAN STUDIES
DIVERSITY AND COMMUNICATION IN THE CONTEXT OF GLOBALIZATION

DAY: 23.03.2007

9.00 - 9.15 – CONFERENCE OPENING

**9.15 - 10.45 – *The Bologna Process in Romania* (Exchanging ideas) – Presenters and moderators: PROF. DR. ALEXANDRA CORNILESCU
 PROF. DR. ECATERINA POPA**

10.45 - 11.00 – COFFEE BREAK

	ROOM NI 16	LANGUAGE STUDIES
	Moderator: Andreea Verteş-Olteanu (Timişoara)	
11.00 - 11.20	Alexandra Cornilescu (Bucureşti): <i>On the Syntax of DP - Internal Past Participle</i>	
11.20 - 11.40	Ilinca Crăiniceanu (Bucureşti): <i>Semantic Remarks on the Possible Readings of Modal Verbs</i>	
11.40 - 12.00	Elena Buja (Braşov): <i>On the Acquisition of Aspect</i>	
12.00 - 12.20	COFFEE BREAK	
12.20 - 12.40	Silvia Florea (Sibiu): <i>Western European Languages as Cultural Capital</i>	
12.40 - 13.00	Andreea Verteş-Olteanu (Timişoara): <i>Are We Ready for Europeanization?</i>	
13.00 - 13.20	Daniela Sorea (Bucureşti): <i>Intentionalities, Risks and Communicative Advantages: Indirect Speech Acts in E-mail Messages</i>	
13.20 - 14.30	LUNCH	
14.30 - 14.50	Maria-Aurelia Cotfas (Bucureşti): <i>Oriental and Ontological Metaphors in the Verbal and Visual Modes of Advertising</i>	
14.50 - 15.10	Gabriela Chefneux (Braşov): <i>A Comparative Analysis of Advertisements</i>	
15.10 - 15.30	Olga Bălănescu (Bucureşti): <i>Comparative Study on Social Campaigns in Romanian and European Advertising</i>	
15.30 - 15.50	Ileana Cristea (Sibiu): <i>The Impact of Advertisements on Consumers</i>	
15.50 - 16.10	COFFEE BREAK	
16.10 - 16.30	Daniela Ionescu (Bucureşti): <i>Dative clitics in Romanian – a lexical-semantic interpretation</i>	
16.30 - 16.50	Zsuzsa Ajtony (Bucureşti): <i>The British and American Stereotype. Conversational Strategies in G.B. Shaw's The Devil's Disciple</i>	
16.50 - 17.10	Raluca Bularca (Braşov): <i>The Use of Internet in Teaching English by Romanian and Spanish Teachers</i>	
17.10 - 17.30	Gabriela Cusen (Braşov): <i>Research in Applied Linguistics</i>	

	ROOM N I 17 Moderator: Mihaela Tănase-Dogaru (București)	LANGUAGE STUDIES
11.00 - 11.20	Mihaela Cozma (Timișoara): <i>Word Typology and Structure in the EU Texts</i>	
11.20 - 11.40	Mihaela Tănase-Dogaru (București): <i>Silent Nouns in Romanian</i>	
11.40 - 12.00	Marinela Burada (Brașov): <i>Academic English for Doctoral Students: the Challenges of Change</i>	
12.00 - 12.20	COFFEE BREAK	
12.20 - 12.40	Oana Iuliana Ilinca-Ștefănescu (Craiova): <i>Reading-Writing Connections in English for Specific Purposes</i>	
12.40 - 13.00	Lucia Pavelescu (Sibiu): <i>Designing an ESP Course</i>	
13.00 - 13.20	Anca Maican (Brașov): <i>Economics Undergraduates and Graduates: An Analysis of Their Learning and Using English</i>	
13.20 - 14.30	LUNCH	
14.30 - 14.50	Carmen Puchianu (Brașov): <i>Scenic Play as Learning and Teaching Method in the Study of [German] Literature. Remarks on a Didactic Project</i>	
14.50 - 15.10	Oana Ardeleanu (Brașov): <i>Gender and Language Use in Blogs</i>	
15.10 - 15.30	Raluca Sinu (Brașov): <i>Future Evolution of On-line Dictionaries</i>	
15.30 - 15.50	Elena Negrea (București): <i>Meaning Construction in Natural Languages</i>	
15.50 - 16.10	COFFEE BREAK	
16.10 - 16.30	Aba-Carina Pârlog (Timișoara): <i>Translating or Not-Translating? The Birth of Neologisms</i>	
16.30 - 16.50	Adina Nicolae (Ploiești): <i>Metaphorizing EU Membership</i>	
16.50 - 17.10	Andreea Brătan (Brașov): <i>Testing Today</i>	
17.10 - 17.30	Liliana Coposescu (Brașov): <i>Institutional Discourse and Re-contextualisation - An Intercultural Perspective</i>	

	ROOM NI 14 Moderator: Elena Nistor (București)	LITERARY AND CULTURAL STUDIES
11.00 - 11.20	Elena Nistor (București): <i>Self-Confessionalism in Contemporary English Women Poetry</i>	
11.20 - 11.40	Romulus Bucur (Brașov): <i>On the Romanian Translations of Yeats</i>	
11.40 - 12.00	Maria Gabriela Moraru (București): <i>The English Novelists and Their Critical Thinking</i>	
12.00 - 12.20	COFFEE BREAK	
12.20 - 12.40	Oana-Andreea Pîrnuța (Brașov): <i>Virginia Woolf's Complex Metaphoric Vision of Time in To The Lighthouse</i>	
12.40 - 13.00	Ruxandra Radulescu (București): <i>Cosmopolitanism on Alternate Days: Sherman Alexie's Short Stories and the Challenge of Post 9/11 Cosmopolitanism</i>	
13.00 - 13.20	Radu Lucian (Brașov): <i>Emily Dickinson's Temptation toward Transcendence</i>	
13.20 - 14.30	LUNCH	
14.30 - 14.50	Eva-Nicoleta Burdusel (Sibiu): <i>The Human Situation: A Huxleyan Perspective of the Double Crisis</i>	
14.50 - 15.10	Aura Sibișan (Brașov): <i>Facets of History: Between Reconstruction and Invention (Julian Barnes on History)</i>	
15.10 - 15.30	Anca Tomuș (Sibiu): <i>Transdisciplinarity: A New Vision of Reality and a Unifying Approach to Literature</i>	
15.30 - 15.50	Jessica Rowe (Brașov): <i>Information Travels Faster... Teaching Culture in An Online Age</i>	
15.50 - 16.10	COFFEE BREAK	
16.10 - 16.30	Petru Iamandi (Galați): <i>Will There Be a Blade Runner for Each of Us Replicants?</i>	
16.30 - 16.50	Adina Cîmpu (Brașov): <i>Aspects of mood and feeling in Katherine Mansfield's Bliss</i>	
16.50 - 17.10	Eliza Filimon, Andreea Serban (Timișoara): <i>Posters and Trailers: Can Sequels Make a Difference?</i>	
17.10 - 17.30	Carmen Antonaru (Brașov): <i>The First Romanian Views about English Literature</i>	

5-th CONFERENCE ON BRITISH AND AMERICAN STUDIES
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DAY: 24.03.2007

9.00 - 10.00 – PLENARY – JAMES BOSTER (University of Connecticut)

10.00 - 10.15 – COFFEE BREAK

	ROOM NI 16	LITERARY AND CULTURAL STUDIES
	Moderator: Eric Gilder (Sibiu)	
10.15 - 10.35	Eric Gilder (Sibiu): <i>Still Thinking? Academic Life in Europe After Bologna</i>	
10.35 - 10.55	Dragos-Alexandru Ivana (Bucureşti): <i>Between Specialisation and Denaturalization of Knowledge: Methodological Aspects of Interdisciplinarity</i>	
10.55 - 11.15	Ioana Ploesteanu (Timişoara): <i>A Short History of Ukrainians in Britain</i>	
11.15 - 11.35	Mihaela Doaga, Alina Popescu (Bucureşti): <i>Babel-Lost(and Found) in Translation</i>	
11.35 - 11.50	COFFEE BREAK	
11.50 - 12.10	Dana Mariana Vasiliu (Bucureşti): <i>Globalisation as Holistic Representation: Rethinking Medieval Mappaemundi</i>	
12.10 - 12.30	Andreea Popescu (Bucureşti): <i>Communicating with the Past. Reevaluations of Medieval Western Pilgrimages</i>	
12.30 - 12.50	Gabriela Garlonta (Sibiu): <i>English in the European Academic Community</i>	
12.50 - 13.10	Iulia Luca (Sibiu): <i>English in the European Academic Community</i>	
	FAREWELL LUNCH	

	ROOM NI 17 Moderator: Nadina Vişan (Bucureşti)	LANGUAGE STUDIES
10.15 - 10.35	Nadina Vişan (Bucureşti): <i>Translator's Choices in Saul Bellows The Adventures of Augie March</i>	
10.35 - 10.55	Oana Tatu (Braşov): <i>More Than Meets the Eye: An Analysis of the Shakespearean Euphemism and Its Translation</i>	
10.55 - 11.15	Corina Dobrotă (Galaţi): <i>The Functions of Conceptual Metaphors in Popular Business Discourse</i>	
11.15 - 11.35	Mona Arhire (Braşov): <i>The Status of Transaltion in EFL</i>	
11.35 - 11.50	COFFEE BREAK	
11.50 - 12.10	Daniela Muraru (Curtea de Argeş): <i>The Discourse of Mediation</i>	
12.10 - 12.30	Valentina Carina Mureşan (Timişoara): <i>Adult Learners and Oral Communication</i>	
12.30 - 12.50	Simona Mazilu (Bucureşti): <i>Dialectics and Rhetoric in the Ethical Argumentation on Abortion</i>	
12.50 - 13.10	Maria Nicolescu (Bucureşti): <i>Communication with God – Metaphors in Orthodox Prayers</i>	
	FAREWELL LUNCH	

	ROOM N I 14 Moderator: Eduard Bucescu (București)	LITERARY AND CULTURAL STUDIES
10.15 - 10.35	Cristina Mihaela Nistor (București): <i>Identity and Cultural Diversity in Rose Tremain's The Swimming Pool Season</i>	
10.35 - 10.55	Ileana Sireteanu (Brașov): <i>Rewriting Myths in the 21st Century: Jeanette Winterson's Weight</i>	
10.55 - 11.15	Oana Florina Avornicesei (București): <i>Cultural Translation as a Semiotic Manifestation. A Case Study on John Fowles' novel The French Lieutenant's Woman</i>	
11.15 - 11.35	Mihaela Albu (Craiova): <i>The Romanian-American Writers – A Bridge between Two Worlds</i>	
11.35 - 11.50	COFFEE BREAK	
11.50 - 12.10	Eduard Bucescu (București): <i>The Tyranny of Transit and the Collapse of the Heimisch Dimension in Ishiguro and James</i>	
12.10 - 12.30	Liliana Hamzea (Brașov): <i>Assertive Poetics and the Rhetoric of Negation with Seamus Heaney</i>	
12.30 - 12.50	Simona Elisabeta Catana (București): <i>Postmodernist Literature vs. Globalization: Peter Ackroyd and the All-Encompassing Englishness</i>	
12.50 - 13.10	Cristina Vâlcea (Brașov): <i>Disrupted Identities in Beckett's Molloy</i>	
	FAREWELL LUNCH	