10th Conference on British and American Studies – Crossing Boundaries

Approaches to the Contemporary Multicultural Discourse

Edited by

Marinela Burada and Oana Tatu

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This book consists of a collection of papers on specific issues centred around three broad areas of scholarly interest: native language analysis, foreign language acquisition and training, and cultural and literary studies. It provides a concise snapshot of the multiplicity of vantage points from which language, literature and culture-related phenomena can be studied and accounted for. The unifying principle behind the variety of issues and approaches illustrated here is the overarching notion of Englishness treated as an object of intellectual inquiry (with a focus on the English-speaking communities, their cultures, English-based creole languages) and as a repository of methodological blueprints applicable in explorations of other languages and cultures. The authors of the articles included in this volume are academics and junior researchers who, on the occasion of the 10th Conference on British and American Studies, convened to share their ideas and pave the way for further work in intersecting research areas subsumed under linguistics, sociolinguistics, and cultural studies.

Marinela Burada is Associate Professor at the Faculty of Letters at Transilvania University of Braşov in Romania, where she is currently Head of the Department of Theoretical and Applied Linguistics. Her professional interests and research work fall within the scope of contrastive rhetoric, lexicography, and contact linguistics. She is the author and co-author of several books and articles in these fields, including the monograph *Rhetorical Features in Student Persuasive Writing: Towards a Contrastive Approach*. She has also been acting as editor of the proceedings of the Conference on British and American Studies since its first edition, in 2003.

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